



Better
together

Custom Analytics

For those seeking resolution to care redesign challenges, our UK specialists in Applied Clinical Analytics provide market leading, bespoke solutions.

Custom Analytics delivers bespoke reporting to NHS clients. Our experienced team takes on your analytic reporting bottlenecks and creates an informed and insightful view of your data. Following an in-depth exploration and analysis of your requirements, we drill down to specific areas of opportunity or concern for your stakeholders. We deliver evidence based identification of intervention strategies that improve local and regional health economies.

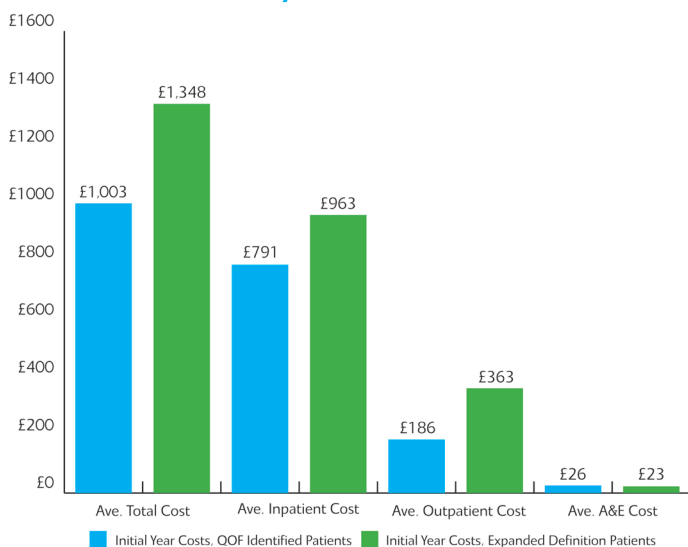
Product Features:

- Support of World Class Commissioning competencies;
- Clinically informed insights with a focus on Long Term Conditions;
- Find patients not appearing on patient registers;
- Specialty benchmarking against regional and national indicators.

"Over the last couple of years, Croydon PCT has treated about 5000 patients through the Virtual Wards project. Risk stratification of chronic care patients absolutely works, the community matrons are passionate about the model, the GPs in general are supportive and we have it embedded in our culture. It is the one methodology that deals with need rather than want and therefore directly targets inequalities in access to care. Many other PCTs could benefit from using risk stratification to identify those patients most in need of care."

Director of Community Health Services,
Croydon PCT

Custom Analytics in action...



Expanded Identification of Long Term Condition Patients

Benefits:

- Cost effective, insightful commissioning support;
- Leverage international experience in bespoke healthcare analytics;
- Improve patient health by actively keeping patients on the right care pathways;
- Prevention of unnecessary secondary care utilisation by identifying patients driving acute care spending.

To find out more about **Custom Analytics**
Tel: **0845 600 3036** Email: bupahealthdialog@bupa.com
Web: www.bupa.co.uk/bupahealthdialog

Who are we?

Bupa Health Dialog partners with a broad range of NHS commissioners including Practice Based Commissioning Groups, Primary Care Trusts and Strategic Health Authorities.

Our range of clinically led services, underpinned by sophisticated analytics, take a 'system wide' approach to commissioning, encompassing both primary and secondary care. This ensures our clients can measure, monitor and evaluate the interaction and impact of their current decisions and then prioritise, design, plan and deliver future commissioning actions across the whole of their health economy.

At Bupa Health Dialog we believe that the best care comes when the right care is targeted at the right people, delivered at the right time, in the right place, making best use of available resources, while taking account of patient choice and population need.

About Bupa

Bupa was established more than 60 years ago and is now a leading, international, healthcare organisation serving 10 million customers in 190 countries. The company provides a wide range of services, including health insurance, care homes for older people and young disabled people, long term conditions management programmes, health assessments, workplace health services, care at home and in hospital. Bupa also provides support for governments to deliver more effective care in a number of countries including the UK, US, France, Spain and Australia.

Bupa is a private company with no shareholders - our primary concern is our customers. As a result we can reinvest our profits to support our mission to help people live longer, healthier and happier lives.

