

**Call us for
all-round
employee
care.**

Bupa better for business.



Introducing the Bupa Family Mental HealthLine.



Whether they're on or off site, you care about your people's overall wellbeing and you know that certain issues can't be left at home. Things like worries about their family's mental health that can affect them wherever they are.

Our Family Mental HealthLine is a way to help your people access support if they are worried about the emotional wellbeing of a young person. Available to health insurance or trust scheme customers only.

- Research has found that one in six children aged five to 16 years were identified as having a probable mental disorder in 2020[^]
- Spotting the signs early can make all the difference
- We're ready to help parents and carers act quickly

[^]NHS England.



One in six children

aged five to 16 identified as having a probable mental disorder.

Source: NHS.



A third (32%) of parents

of children between the ages of four and 17 said their child had been affected by a mental health issue in 2019.

Source: Children's Society.



Two in five (36%) parents

struggle to talk to their child about their emotional wellbeing.

Source: Bupa research 2018 conducted among working parents of 4 to 18 year olds.

Good call for your people and your business.

Available Monday to Friday 8am to 6pm, when your people use the Bupa Family Mental HealthLine, they'll talk to a trained adviser and mental health nurse. They'll offer a listening ear, then help connect them with the right support if they are worried about the mental health of a child or young person; whether or not the child is covered on the policy. Helping to put everyone's minds at ease.



Our insight.



Children's mental health

is among parents' greatest concerns.



A third of employees

say they worry about their children's mental health while at work.



Over a quarter (26%) of parents

would keep their child's diagnosis secret from their employer.

Source: Bupa research 2018 conducted among working parents of 4 to 18 year olds.

Contact your account manager or intermediary partner

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