2025

Fair Value Assessment statement and results



Product name	Product Type	Customer Segment	Fair Value Assessment date	Does the product continue to offer fair value?	Next Fair Value Assessment date	Other information
Bupa Select (community/age rated)	PMI	SME	Feb-25	Yes	Feb-26	
Bupa Select (experience rated)	PMI (including stop loss)	Corporate	Feb-25	Yes	Feb-26	
B2C Dental Cover	Dental	Consumer	Feb-25	Yes	Feb-26	
B2B Cash Plan	Cash Plan	SME/Corporate	Feb-25	Yes	Feb-26	
Bupa Health	PMI	Consumer	Mar-25	Yes	Mar-26	Closed to new business except XGS and specific affinity groups
Bupa By You	PMI	Consumer	Mar-25	Yes	Mar-26	
Bupa Fundamental Health Insurance	PMI	Consumer	Mar-25	Yes	Mar-26	Closed to new business
Bupa Your Choice	PMI	Consumer	Mar-25	Yes	Mar-26	
Bupa Standard and Premium	PMI	Consumer	Mar-25	Yes	Mar-26	
B2B Dental Choice	Dental	SME/Corporate	Mar-25	Yes	Mar-26	
B2B Dental Plan	Dental	SME/Corporate	Mar-25	Yes	Mar-26	
B2C Cash Plan	Cash Plan	Consumer	Mar-25	Yes	Mar-26	

Bupa health insurance is provided by Bupa Insurance Limited. Registered in England and Wales with registration number 3956433. Bupa Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Arranged and administered by Bupa Insurance Services Limited, which is authorised and regulated by the Financial Conduct Authority. Registered in England and Wales with registration number 3829851. Registered office: 1 Angel Court, London, EC2R 7HJ. © Bupa 2025