

# AI-powered skin checks from home

Bupa

DERM by skin analytics

## Get skin cancer answers in minutes

Nothing matters more than a fast, accurate diagnosis. Especially when it comes to cancer concerns.

That's why Bupa is upgrading its remote skin assessment service to include DERM – the latest in AI technology from Skin Analytics.

It's a quicker, smarter way to detect skin cancer, meaning you can get answers on a lesion or mole in minutes – all without leaving the house.

## What is DERM?

DERM is a clinically-approved AI tool that assesses images of moles and skin lesions.

All you need to do is take photos of the area you're worried about and DERM will give you rapid results.

## How does it help?

### It's fast

DERM reviews your images, history and assesses your risk in minutes.

### It's effective

Speed doesn't come before safety. In fact, it has a 98% accuracy across all skin cancers.\*\*

### It's convenient

With Skin Analytics' new technology, you can get rapid results without leaving the house.

## How it works

1. If you spot a symptom of skin cancer, you can **call Bupa on**
2. **Bupa will send you a smartphone** with a skin magnifying tool within 24 hours.
3. **Take and submit pictures of the area** you're worried about and choose a review by DERM or a dermatologist.
4. DERM provides a **diagnosis in minutes**, letting you know if it's benign or needs a referral. Results from a dermatologist will come back within a day.
5. You can have a call with a Skin Analytics GP about your results, if you choose this option.

\*Summary of Skin Analytics AI performance since December 2024 up to Q3 2025 Post Market Surveillance Reports, with analysis based on 65,464 lesion outcomes. Source: Skin Analytics (2026)

\*\*If AI is unable to make a decision, the case will be referred to a Skin Analytics dermatologist for review.

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