

A man with a beard and short hair, wearing a dark blue blazer over a dark t-shirt, is speaking into a microphone. He is gesturing with his left hand raised. The background is a solid dark blue.

Unlocking workplace health and wellbeing

Bupa. Better for business

Danny Gray
CEO and Founder of JAAQ

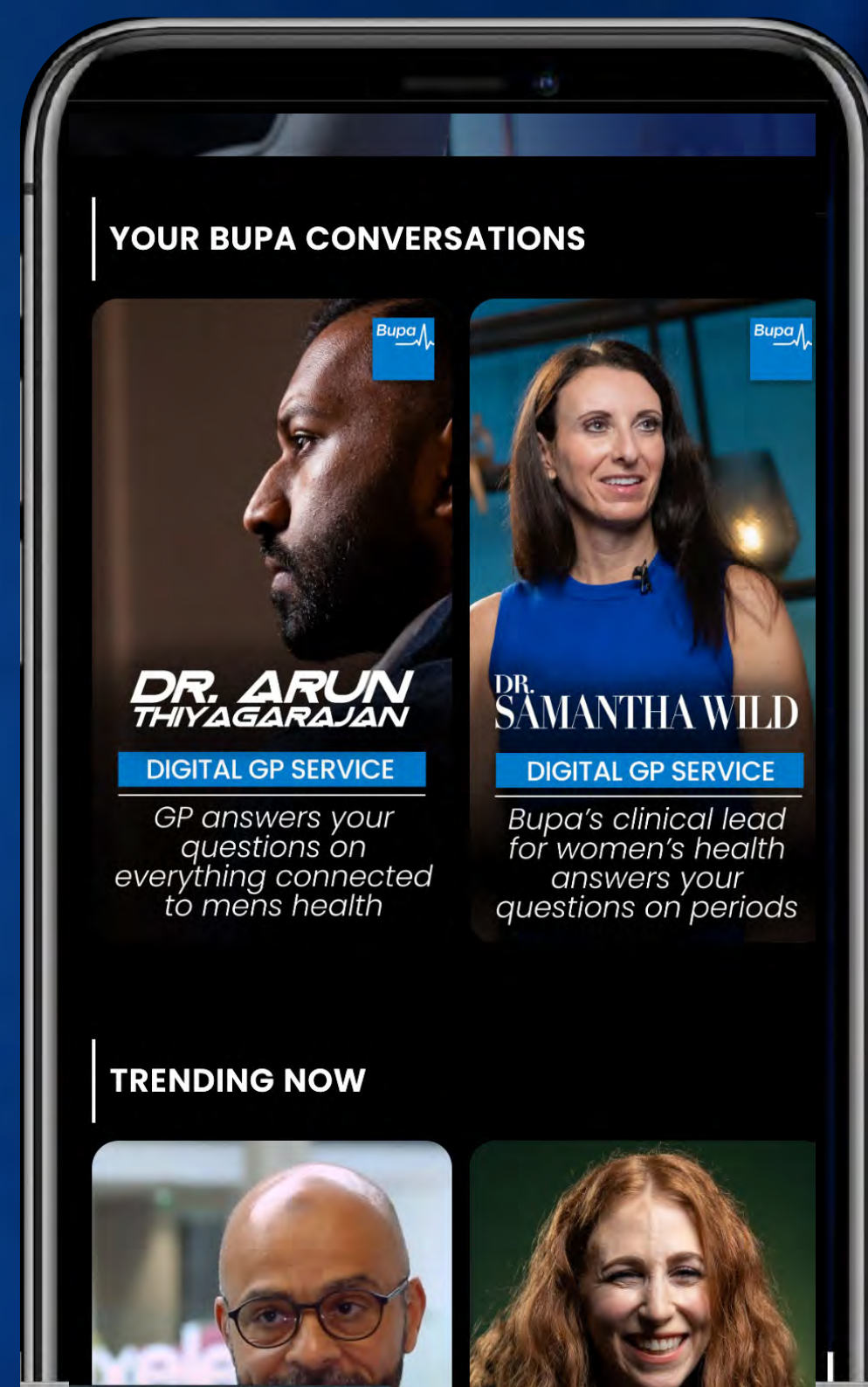
People engagement is paramount for businesses. For the first time we are seeing four generations in the workplace, plus a shift towards hybrid working models. The need for employees to have engaged and motivated teams can help build more inclusive, agile and resilient teams.

We've partnered with JAAQ to launch an exclusive employee engagement programme

Our new partnership brings Bupa's clinical expertise and JAAQ's specialist employee engagement platform to create an exciting proposition.

Who is JAAQ?

JAAQ are engagement specialists who can create workplace engagement experiences who combine revolutionary technology to create empathetic, conversations with world experts and celebrities.



Creating a unique engagement experience

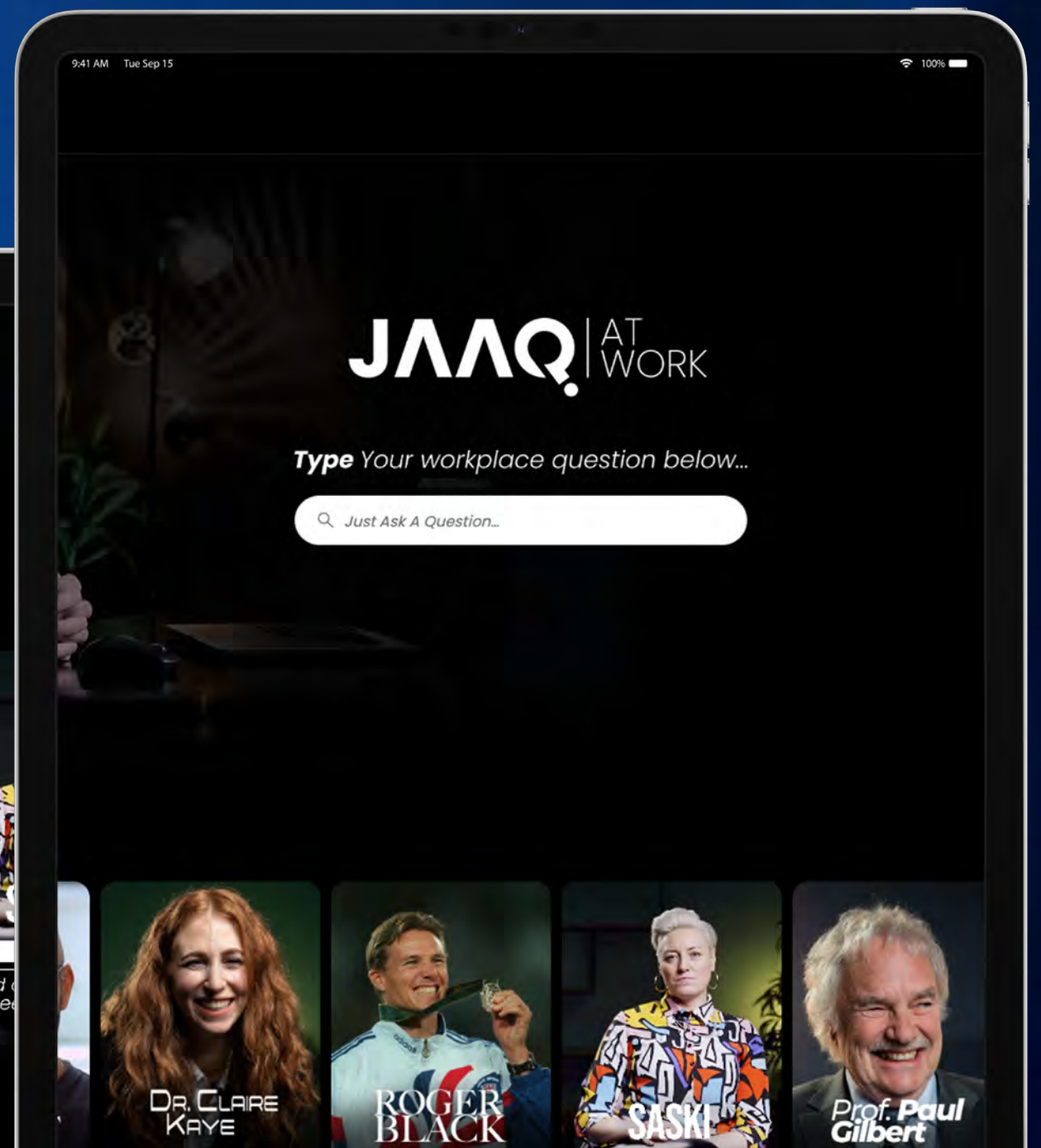
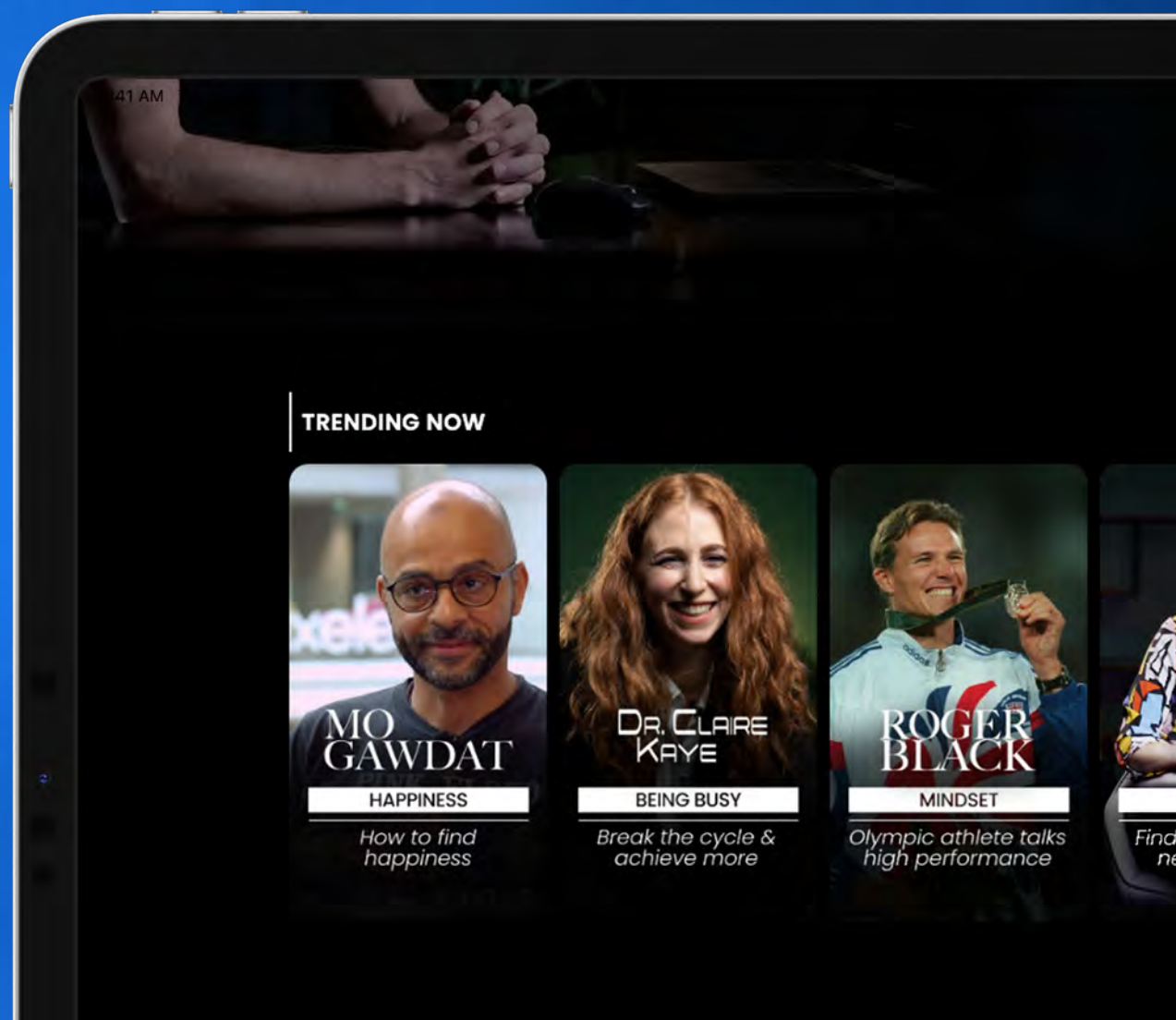
JAAQ.ORG

A unique resource giving your people access to world doctors, celebrities and athletes with lived experiences providing advice in an empathetic, engaging and cutting-edge way.

JAAQ at Work platform

A bespoke platform with exclusive content for your people to access, providing your business with unique MI and insights to inform your health and wellbeing strategy.

- **Over 50,000** questions covering topics including mental health, health and wellbeing, inclusion and diversity and leadership.
- Signposting to **Bupa experts** with seamless access to **Bupa services.**



Bespoke video conversations

Hero conversations that provide an interactive way to engage and connect your people with Bupa experts, senior leaders or health and wellbeing champions across your business.

- **Bespoke video conversations** designed for your organisation
- Starting from **40 questions** with a **chosen expert or leader**
- **Inform, educate and engage** your people on key health and wellbeing topics



Takeover days

Half or full day live events with expert-led workshops to educate your people and equip them with tools to support health topics including burnout, resilience, menopause and many more.

- Inspirational talks from global leaders.
- Bespoke workshops on wellbeing topics aligned to your business strategy.
- JAAQ van and digital screens.

For more information

To find out how your organisation can benefit from our partnership with JAAQ and how it can improve employee engagement **Speak to your Bupa Account Manager.**

