



**Joined up healthcare
to help deliver
better outcomes.**



ConnectedCare

Bupa. Better for business



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The ConnectedCare logo is a blue circle containing a white circular arrow icon. The text "ConnectedCare" is written in white, bold, sans-serif font across the center of the circle.

ConnectedCare

Bupa. Better for business

Understanding the need for more joined up healthcare.

We address the **key challenges** impacting the private healthcare market.

Key Challenges



Challenges accessing the right care right away



Rising medical inflation and claims costs



Risk of overtreatment and poorer clinical outcomes

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What this means for you and your people

Only Bupa can join up health insurance and healthcare provision.

To deliver a better member experience and reduced healthcare costs.

Our sole focus on health and wellbeing means only Bupa can provide joined up healthcare to help deliver better outcomes.

Integrated pathways and specialist services

Specialist pathways with Bupa Clinics & Cromwell Hospital for mental health, MSK and cancer optimise treatment for speed, convenience and outcomes.



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Digital healthcare app

Our unique healthcare app delivers joined up healthcare providing access to clinicians, automated pre-authorisation and convenient booking for Bupa Platinum Consultants and more.



Clinical services

Over 600 doctors, health advisors and clinicians, 62 health clinics, 360 dental practices and 1 full service hospital who can deliver unique seamless healthcare services for our insurance customers

Independent healthcare partners

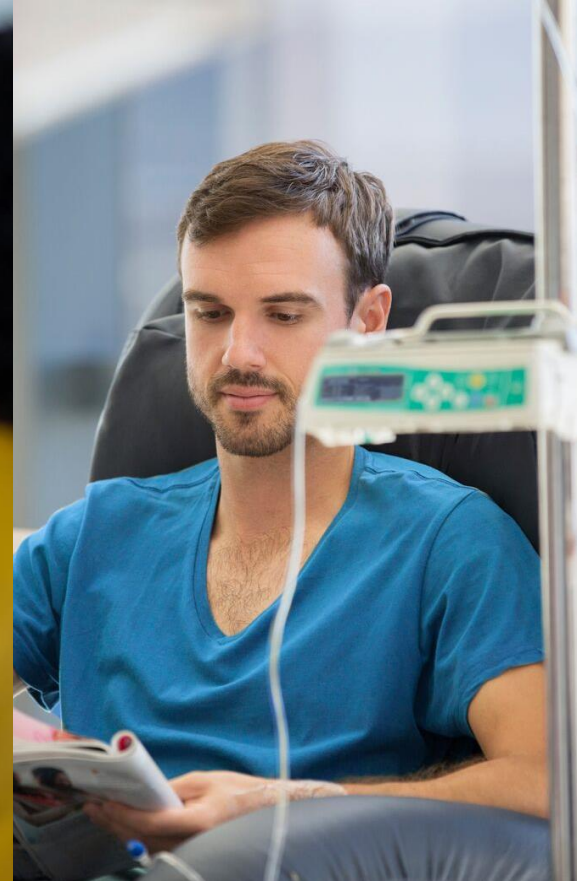
National network of healthcare providers, including our Bupa Platinum Consultants and Specialist Cancer Centres for Cancer who collaborate with us to deliver the best member experience.



Only Bupa can provide joined up healthcare

Only Bupa can provide joined up healthcare.

We're connecting our health centres, hospital and provider networks, and treatment pathways to help provide better clinical outcomes for your people.



More convenient

From mental health therapy starting in **10 days** with Bupa Clinics, or a physiotherapy consultation within **48hours**, treatment is faster and easier to manage.

Helping deliver better outcomes

Always innovating to improve treatment pathways, our Specialist Centres for Cancer offer same day all-clear or onward referral which aims for a **faster start to treatment**.

More cost effective

Your people will follow the most clinically appropriate treatment pathway, aiming to get them well faster. It also reduces the risk of overtreatment, which for MSK has a **20% cost reduction**.

ConnectedCare in action. Our integrated mental health journey.

ICP Care Co-ordinator
It's known that many people don't complete their treatment, this could result in increased costs for businesses longer term if employees want to start their treatment again.
An ICP Care Coordinator will keep all employees involved in the programme on track to ensure they successfully complete their treatment plan



Employee wellbeing and early intervention

Our wellbeing content engages and educates employees encouraging life choices to improve their health while allowing for earlier intervention and access to clinical and therapy services.

Ongoing wellbeing and self-management

SilverCloud offers your employees tools designed to manage mental health and wellbeing with access to supporting materials which encourage positive long-term changes.

Access to digital therapy sessions

Early intervention support including **24/7** nurse-led and therapist assessment with instant referral to our Bupa Clinics remote therapists, is key to getting your people back to their best.

 **We're committed to making sure employees access therapy within 10 -days.**

Instant referral to our Bupa Clinics remote therapists

Bupa Clinics' Talking Therapies service provides fast and effective access to Counsellors, Psychotherapists, Cognitive Behavioural Therapists (CBT) as well as Clinical Psychologists.

ConnectedCare. Evolving how we support our customers.



More convenient



Helping deliver better outcomes



More cost effective

Q2 2024
+ beyond

Enhanced mental health support for neurodiversity children, digital triage and self-management

Q1 2024

More accessible healthcare with integrated pathways for MSK and minor diagnostics.

Q4 2023

Seamless experiences like EAP and PMI integration for mental health.

Personalised health content, online risk assessment and prevention tools.



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only from

