

Better for business



**Call us for
all-round
employee
care**



Introducing the Bupa Family Mental HealthLine



Whether they're at home or in work, you care about your people's wellbeing. You understand that some worries don't stay at home but follow them wherever they go - like concerns about their family's mental health.

Our Family Mental HealthLine is a way to help your people access support if they are worried about the mental wellbeing of a young person. Available to health insurance or trust scheme customers only.

- Research has found that one in five of children aged 8 to 16 years had a probable mental disorder in 2023.[^]
- Spotting the signs early can make all the difference.
- We're ready to help parents and carers act quickly.

[^]NHS England. 2023.



1 in 5 children

aged 8 to 16 years had a probable mental disorder, in 2023.

Source: NHS England. 2023.



Almost half of parents

describe feeling concerned about their child's mental health. Nearly a third say it is a top worry.

Source: Deloitte. Mental health and employers. 2024.



A third of parents

expect support for themselves, their children and their immediate family from their employers. Such as having access to a support line.

Source: Deloitte. Mental health and employers. 2024.

Good call for your people and your business

Our Family Mental HealthLine is available 8am to 8pm, Monday to Friday. When your people call, they'll talk to a trained adviser or mental health nurse.

The adviser or nurse is there to listen, and help connect them to the right support, whether the child is covered or not. Helping to put everyone's minds at ease.



Contact your account manager or intermediary partner

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