Your Bupa membership guide

Cash Plan
Essential information explaining your cover
Please keep and read alongside your welcome letter, table of cover and premium table for the full terms of your cover. Effective from 1 July 2022
About this membership guide

Welcome to your cash plan membership guide. We know that insurance can sometimes be hard to follow. That’s why we’ve made this guide as simple as possible, so you’ll find individual chapters that deal with each aspect of your cover. Please make sure that you keep this guide somewhere safe, as you may need it when you come to claim.

Get in touch
If you have any queries do not hesitate to call on 0345 606 6003†, write to us at Bupa Cash Plan, Bupa Place, 102 The Quays, Salford M50 3SP or alternatively, email us on cashplan@bupa.com. We are on hand to help.

If you need to send us sensitive information you can email us securely using Egress. For more information and to sign up for a free Egress account, go to https://switch.egress.com. You will not be charged for sending secure emails to a Bupa email address using the Egress service.

For those with hearing or speech difficulties who use the Relay UK smartphone app or textphone, use prefix 18001 followed by the number above.

If you require correspondence and marketing literature in an alternative format, we offer a choice of Braille, large print or audio. Please get in touch to let us know which you would prefer.

†We may record or monitor our calls.
# Membership terms

## 1. Definitions

Some of the words we use in this membership guide have specific meanings. In this section you’ll find a definition of the terms used in **bold italic** throughout the guide. This will help you to understand what we mean when we use these terms.

<table>
<thead>
<tr>
<th>Word/phrase</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agreement</td>
<td>means the agreement between Bupa and the main member which provides the terms of your cover and consists of this membership guide, your welcome letter, your table of cover and your premium table.</td>
</tr>
<tr>
<td>Benefit</td>
<td>means each of the benefits set out in your table of cover, to which you are entitled as a member of the policy.</td>
</tr>
<tr>
<td>Benefit limit</td>
<td>means the maximum amount that we will pay for each benefit of the cash plan during each benefit year. You can find the benefit limits for each benefit in your table of cover.</td>
</tr>
<tr>
<td>Benefit year</td>
<td>means a 12-month period starting on the main member’s start date or an anniversary of that start date. This is applicable to all members.</td>
</tr>
<tr>
<td>For Mercia Health Benefits policies only</td>
<td>means a 12-month period starting on 1 January. This is applicable to all members.</td>
</tr>
<tr>
<td>Bupa</td>
<td>means Bupa Insurance Limited, being the company that provides the insurance cover. Registered in England and Wales No. 3956433. Registered office: 1 Angel Court, London EC2R 7HJ. Bupa may act through Bupa Insurance Services Limited, and the term Bupa may also refer to other companies in the Bupa group, where indicated in the agreement.</td>
</tr>
<tr>
<td>Cash plan</td>
<td>means the benefits we provide, as shown in your table of cover, subject to the terms and conditions of the agreement.</td>
</tr>
<tr>
<td>Child dependant</td>
<td>means any child of yours or your partner’s, including any child for whom you or your partner is a legal guardian or foster parent. See section 2.2c for more details.</td>
</tr>
<tr>
<td>Epidemic</td>
<td>means where there are more cases of a disease than would be expected for that disease in that area at that time.</td>
</tr>
<tr>
<td>Main member</td>
<td>means the person who is covered under the agreement by virtue of being eligible in his or her own right, rather than as a named dependant.</td>
</tr>
<tr>
<td>Member</td>
<td>means the main member of the policy and/or any named dependant covered under the policy.</td>
</tr>
<tr>
<td>Membership level</td>
<td>means the level of cover chosen by you. This determines your benefit limits. Your membership level is shown on your welcome letter.</td>
</tr>
<tr>
<td>Word/phrase</td>
<td>Meaning</td>
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<tr>
<td>Named dependant</td>
<td>means your partner and any child dependants as notified to us who are named as members of the policy.</td>
</tr>
<tr>
<td>Pandemic</td>
<td>means the worldwide spread of a disease with epidemics occurring in many countries and most regions of the world.</td>
</tr>
<tr>
<td>Partner</td>
<td>means the main member’s husband, wife, civil partner or the person they live with in a relationship similar to that of a marriage or civil partnership.</td>
</tr>
<tr>
<td>Premium table</td>
<td>means the document we send you that outlines the monthly and annual premium associated with each membership level available on your policy.</td>
</tr>
<tr>
<td>Qualifying period</td>
<td>means a set period of time that must pass before we will accept and pay claims for particular benefits. If an event happens during this set period of time (for example, a birth or adoption), the benefit will not be payable. This applies to each member, starting from the date they joined the policy or from the date they increased their benefit limits. See section 2.7 for more details.</td>
</tr>
<tr>
<td>Start date</td>
<td>means the date your policy is effective from. You can find this in the welcome letter we sent you when you joined.</td>
</tr>
<tr>
<td>Table of cover</td>
<td>means the document we send you that sets out the membership levels and benefits of the cash plan, including a full description of each benefit, the specific limitations and exclusions and the maximum benefit limits payable for each level of cover.</td>
</tr>
<tr>
<td>United Kingdom/UK</td>
<td>means Great Britain (England, Scotland and Wales) and Northern Ireland.</td>
</tr>
<tr>
<td>Welcome letter</td>
<td>means the letter we send you confirming your membership level and your start date. We will send you a welcome letter at the start of your policy, and we will send subsequent letters confirming any changes, if we/you make changes to your cover.</td>
</tr>
</tbody>
</table>
2. How your membership works

2.1 The agreement and your membership documents
a. The following documents together make up the agreement. These documents must be read together as a whole:
   - this membership guide: this sets out the general terms and conditions of the membership, including, but not limited to, sections explaining how your membership works, making a claim, your right to cancel and making a complaint
   - your table of cover (in the event of a conflict between the documents that constitute the agreement, this document will take priority over the other documents)
   - your welcome letter
   - your premium table.

b. For additional copies of this documentation, please call 0345 606 6003†.

c. We will pay eligible claims for treatment, goods or services received from your start date, subject to any qualifying periods which apply.

2.2 Age and eligibility criteria
a. You can only be accepted initially as a main member or partner on this policy if you are aged between 18 and 69. Once you are accepted as members, there is no maximum age limit for being a main member or partner on this policy.

b. You must permanently live in the UK.

c. If your cash plan allows you to add child dependants, then:
   - your child dependants are only eligible to be members if they are under 24 years old and permanently live in the UK. Once your child dependants are accepted as members, they can continue to be covered under the policy until the end of the month in which they have their 24th birthday, at which point their cover will end automatically
   - we will cover a maximum of four child dependants on this policy.

2.3 Membership types
a. The following membership types are available. Please note that not all membership types are applicable to every cash plan:
   - individual membership is for the main member only
   - individual plus membership is for the main member, and up to four child dependants
   - couple membership is for the main member, and their partner
   - family membership is for the main member, their partner and up to four child dependants.

b. Please refer to your table of cover for the membership types applicable to your cash plan and the benefits and benefits limits applicable to each member.

†We may record or monitor our calls.
2.4 Your premium

a. Your premium table sets out the premium payable under the agreement.

b. Your premium will begin calculating from your start date.

c. Your premium is payable monthly in advance by Direct Debit unless we agree otherwise.

d. If you are paying your premium through another person/party, they will be treated as paying the premium to us on your behalf. The premium will not be considered paid until we actually receive it.

e. Premium is collected by Bupa Insurance Services Limited who act as Bupa Insurance Limited’s agent for the purpose of receiving and holding premium, and paying claims and refunds. The premium is protected by an agreement between Bupa Insurance Limited and Bupa Insurance Services Limited.

f. Your premium may change if we or you make any changes to your membership. See also sections 2.8 and 2.9.

g. Your premium includes Insurance Premium Tax (IPT). If the government changes the rate of IPT we reserve the right to amend your premium from the date that the IPT rate change takes effect. We will notify you of this change in line with section 2.8.

2.5 When your membership starts and how it continues

a. Your membership and your benefit year start from your start date, shown in the welcome letter. For Mercia Health Benefits policies only, your benefit year starts on 1 January each year.

b. If your cash plan allows you to apply for your named dependants to become members, their cover will start from the date they are added to your cover and we will only pay benefits for each named dependant from that date.

c. Your membership is monthly, and will continue automatically until it is ended (please see section 2.6).

d. Your benefit limits will be refreshed at the start of each benefit year. Note that your named dependants’ benefit limits will also be refreshed at the start of each benefit year, even if they joined the policy in the middle of a benefit year.

2.6 When your membership ends

a. Your membership (and therefore the membership of any named dependants) will end if:

   ▪ you cease to be eligible to be a main member on this policy (see section 2.2). You must inform us if this happens
   ▪ you die, or
   ▪ we do not continue to receive the premium on or before the date it is due. If this happens, we will try to contact you, and if we cannot reach you after using reasonable efforts to do so, then we may terminate your membership immediately.

b. In the event your membership terminates as a result of you failing to pay your premium (including Insurance Premium Tax and any other taxes which may from time to time be payable in respect of your membership) on the date they are due, Bupa may at its sole discretion permit your membership and that of your named dependants to continue, on condition that the overdue premium is received by Bupa within 30 days of the due date.
c. Your named dependants’ cover will end if:
   - they cease to be eligible to be a named dependant on this policy (see section 2.2). You must inform us if this happens
   - they die
   - your membership ends, or
   - you ask for them to be removed from your cover (subject to the conditions set out in 2.9).

d. If you or any of your named dependants die whilst covered by your membership, you or the appropriate next of kin or personal representative should inform us as soon as it is reasonably possible to do so. We may ask to see the relevant, supporting documentation.

2.7 Qualifying periods
a. If your cover includes the birth and adoption benefit, a one-year qualifying period applies before the benefit will be payable. We will not pay claims for births or adoptions that happen within the qualifying period. A birth or adoption certificate will be required as supporting evidence.

b. If we agree to increase your membership level, you will be required to re-serve the qualifying period applicable to the birth and adoption benefit before the benefit will be payable at the increased benefit limit. The birth and adoption benefit will still be payable at the benefit limit for which the qualifying period has been served.

c. No other qualifying periods apply to your cover.

2.8 Changes we can make
a. We may make changes to the agreement upon 30 days’ written notice to you. If the changes are required to be made more quickly by law or regulation we will notify you as early as possible. These changes could affect for example:
   - the amount of the premium and when it has to be paid
   - the benefits that make up your cash plan
   - the terms and conditions of your membership.

b. If you do not accept any changes we make, you may end your membership by letting us know by the date the changes take effect or within 30 days of being told about the changes, whichever is later. If you do end your membership within this period, we will treat the changes as not having been made and will terminate your membership with effect from the end of the 30-day period. Please see section 6 for your rights to cancel or end the agreement.

2.9 Changes you can make
a. To make changes to your membership, please write to us at Bupa Cash Plan, Bupa Place, 102 The Quays, Salford M50 3SP or call us on 0345 606 6003†.

b. You must call or write to tell us if you change your address or you stop (or any of your named dependants stop) permanently living in the UK. If you do not tell us that you have changed your address, we will not be able to notify you of changes to the agreement and any written communication will be issued to the address you last gave us. Please note that if we do not have the correct address for you, and we are unable to confirm your correct address after using reasonable efforts to do so, then we will cancel your policy as we will not be able to confirm that you still require cover.

†We may record or monitor our calls.
c. You can change your membership level once in any benefit year, should your cash plan allow. If you choose to change your membership level then you will need to pay the applicable premium. Any changes to your membership level will not change your benefit year.

d. If you choose to change your membership level during a benefit year, we will take into account both your new and previous benefit limit and any previous claims paid when processing new claims. See also section 3 for additional information on how your claims will be handled.

e. You can add named dependants to your policy, should your cash plan allow. Subject to your membership type, you will be permitted to add one partner and up to a maximum of four child dependants in any one benefit year. Once added, a partner or child dependant may not be changed (replaced with another named dependant of the same type) in that benefit year. In the case of child dependants, their cover will end automatically at the end of the month in which they have their 24th birthday.

f. If you choose to remove a named dependant from your policy, you will not be able to add that named dependant back on to your policy until at least the start of the following benefit year.

2.10 Fraudulent or misleading information

a. We can end your membership, treat your membership as if it never existed, or refuse to pay a claim in full or part (or increase your premium by the same proportion) if there is reasonable evidence that you or a named dependant did not take reasonable care in answering our questions. By this we mean giving false information or keeping necessary information from us, and if this is:

- intentional, we may treat your membership as if it never existed or refuse to pay a claim in full or part
- careless, we may:
  - withdraw cover, refuse all claims and refund all of your premium
  - change the cover
  - reduce any claim payment or increase your premium by the same proportion.

b. The following list contains examples of practices we consider fraudulent and/or intentionally misleading, although this list is not exhaustive:

- deliberately giving us false information about you, a named dependant or a claim on your policy
- making any claim under your policy where you know the claim is false, or is exaggerated in any respect
- making a statement in support of a claim where you know the statement is false in any respect
- sending us a document in support of a claim where you know the document is forged, false or otherwise misleading in any respect, or
- making claims under more than one insurance policy in order to receive a sum greater than the cost (to you) of treatment, goods or services, except in respect of benefits where no cost needs to be incurred for the benefits to be payable (see section 3.4).
c. Joining the policy and making claims with the intention of ending your membership before the proportionate premium has been paid will also be considered fraudulent and/or intentionally misleading.

d. If we decide to end your membership, and/or that of any of your named dependants, we will write to let you know. Your membership (and/or that of your named dependants) will end with immediate effect.

e. If we end your membership based on receiving fraudulent or misleading information from you, you will not be able to join or rejoin any policy in the future.

2.11 General information

a. Other parties:
   - only Bupa is allowed to make or confirm any changes to your membership on our behalf, or decide not to enforce any of our rights
   - we will confirm changes to your membership in writing. No change to your membership will be valid unless it is confirmed in writing by us.

b. Correspondence and documents:
   - any correspondence between us in relation to your policy, which is properly sent by post, will be deemed to be received three days after posting. If you are submitting a claim form, then we must receive a completed claim form either online or by post in order to assess your claim (see also section 3 for more information)
   - all correspondence with you and your named dependants will be sent to you, the main member
   - if you wish to contact us by telephone please call 0345 606 6003†.

c. Your membership will be governed by English law. Any dispute that cannot otherwise be resolved will be dealt with by the courts of England and Wales.

3. Making a claim

3.1 How to make a claim

a. Receive your treatment, goods or services. Remember to check your table of cover for details of the benefits you can claim for on your cash plan.

b. Pay for your treatment, goods or services in full and obtain a receipt which, to avoid delays in processing your claim, should clearly show the name and contact details of the practitioner, date of the treatment and the name of the person receiving the treatment.

c. To make a claim you must send us a fully completed claim form, the supporting receipts and additional information (where applicable), either by:
   - completing our online claim form at bupa.co.uk/cashplanclaim, or
   - downloading a claim form from our claims portal or calling us on 0345 606 6003† to request one, and sending it to us by post.

*We may record or monitor our calls.
d. You must provide additional information or evidence to support your claim, if we make a reasonable request for you to do so. For example, we may need to ask you for one of the following:

- medical reports and other information about the treatment for which you are claiming to undergo an independent medical examination, at our expense
- proof of prescription.

e. Please keep your original receipt(s) safe until your claim has been paid, in case there is a query.

f. To claim against the cost of any treatment, goods or services you may receive from a company or provider in the Bupa group, you should send us the receipt for this as you would with any other cash back benefit.

g. For hospital in-patient, hospital day-case, birth and adoption and funeral grant claims the process is slightly different as you don’t need to incur any costs.

- For hospital in-patient and hospital day-case claims, simply fill in your claim form and then get the hospital to stamp it confirming the reason and length of the stay or attach your discharge letter.
- For birth and adoption claims we will require a full copy of the birth or adoption certificate. For you to claim, your name must be on the certificate.
- For funeral grant claims we will require a certified* copy (not original) of the death certificate and one of the following:
  - if there has been a grant of representation, either the grant of probate together with a letter signed by all the executors, or the letter of administration together with a letter signed by all the administrators. In each case the letter needs to confirm the name of the person to whom a payment should be made payable, and the address to send it to
  - if there has been no grant of representation, a certified^ copy of the main member’s will together with the name and address of the named beneficiary.
- See paragraph c for how to submit this to us.

*Copy of death certificate certified by a Registrar. If this is not available, please send certification by a coroner, a mortician, a GP, a consultant or another recognised medical professional.

^Copy of will certified by a professional person or someone well-respected in your community (‘of good standing’) like a bank or building society official, a councillor, a minister of religion, a dentist, a chartered accountant, a solicitor or notary or a teacher or lecturer. The person you ask shouldn’t be related to you, living at the same address or in a relationship with you.

To certify a document, take the photocopied document and the original and ask the person certifying the copy to write ‘certified to be a true copy of the original seen by me’ on the document, sign and date it, print their name under the signature, and add their occupation, address and telephone number.
3.2 Limitations and exclusions

a. You can only claim for the period when you or your named dependants (as applicable) are a member of the policy. We will pay claims according to the terms and conditions and benefit limits that were in effect at the time you received the treatment, goods or service.

b. You can only claim cash back for treatment, goods or services that have been received and paid for by you or your named dependants. For hospital in-patient, hospital day-case, birth and adoption and funeral grant claims, no receipted cost needs to be incurred. In these cases, separate proof to support your claim will be required.

c. Claims should be submitted as soon as possible (to avoid delays in processing your claim) and must be submitted within 24 months of the date you received the treatment, goods or services.

d. We do not pay any claims until your first premium payment has been received by us.

e. We only pay for treatment, goods or services received in the UK, Channel Islands or Isle of Man. Goods (eg prescribed glasses or contact lenses, including those purchased over the internet) must be provided by a UK, Channel Islands or Isle of Man based and registered company, and you must be invoiced in pounds sterling.

f. If you choose to change your membership level during a benefit year, the total claims we will pay for any benefit will not exceed the highest benefit limit available within that benefit year, regardless of when the claims are submitted.

g. We do not pay for treatment of and/or treatment, goods or services arising from any epidemic and/or pandemic.

h. We do not pay for treatment, goods or services arising directly or indirectly from:
   - war, riots, terrorist acts, civil disturbances, foreign hostility where war has not been declared, or any similar cause
   - chemical, radioactive or nuclear contamination, or combustion of chemicals or nuclear fuel or any similar event.

i. We do not pay for treatment, goods or services that you receive from a business you own or from a member of your immediate family.

j. We do not pay for the following. These charges will be your responsibility:
   - any amounts you may be charged by a hospital or doctor or other person for completing your claim form
   - insurance premiums
   - for any type of extended warranty or guarantee for goods or services received
   - for regular payment plans eg dental practice plan payments
   - missed appointments fees or charges
   - postage and packaging costs
   - prescription fees and medication (except under the prescription benefit where applicable).

k. We do not have to pay any claim if you or your named dependants break any of the terms and conditions of your membership, which relate to the claim.
We will only reimburse health insurance excess claims if the excess relates to an eligible health benefit covered by your cash plan. Any claims paid for excesses will be deducted from the relevant benefit limit in the usual way, for example, if you attend a consultation that is covered by a private medical insurance policy and you pay an excess for this, you are able to claim for cash back towards that excess, up to your benefit limit, but only if your cash plan includes a consultation benefit.

3.3 Making claims that involve third parties

a. When you claim in connection with an injury or medical condition that was caused by or was the fault of someone else (a ‘third party’), for example, an injury suffered in a road accident in which you are a victim, the following conditions apply:
   - you must notify us as soon as possible that your treatment was needed as a result of a third party. You must provide us with any further details that we reasonably ask for
   - you must take any reasonable steps we ask of you to recover from the third party the cost of the treatment paid by us and claim interest if you are entitled to do so
   - you (or your solicitor) must keep us fully informed in writing of the progress and outcome of your claim
   - if you recover the cost of any treatment paid for by us, you must repay the amount and any interest to us.

b. We are not responsible for any legal fees you may incur if you pursue the third party for damages.

3.4 Making claims across more than one insurance policy

a. If you or your named dependants have other insurance cover for the cost of the treatment, goods or services you are claiming from this policy, you must provide us with full details as soon as possible. This includes any other insurance you or your named dependants hold with Bupa or any other provider.

b. We will only pay our share, up to the benefit limit, of the cost of the treatment, goods or services you are claiming.

c. Please note that attempting to claim under more than one insurance policy in order to receive a sum greater than the cost (to you) of the treatment, goods or services will be considered fraudulent and/or misleading. See section 2.10 for more details.

d. This section 3.4 applies to all benefits, except for the following (if applicable to your cash plan):
   - hospital in-patient claims
   - hospital day-case claims
   - birth and adoption claims
   - funeral grant claims.

In these cases, we will pay any eligible claims in full, up to your benefit limits, even if the costs have been covered in part or in full by another insurance policy, as no cost needs to be incurred for these benefits to be payable.
4. Payment of claims

a. We will pay eligible claims to the *main member*, via your nominated bank account. All claims will be paid to the *main member* and not to your *named dependants*.

b. Claims should be submitted as soon as possible (to avoid delays in processing your claim) and must be submitted within 24 months of the date you received the treatment, goods or services. Once we receive the claim form, if we have all the correct information, we will aim to process and pay your claim as soon as possible. We will also send you a confirmation that the claim has been paid.

c. If we reject your claim, we will let you know, and explain why we have rejected the claim.

d. If we do not have the information we need to assess your claim we will contact you to advise the reason(s) why and what information we require. We will only be able to assess your claim if all the required information is provided.
5. Your right to cancel or end this agreement

a. We think you’ll be delighted with your membership, but if for any reason you’re not, you can end your membership without incurring a fee by calling us on 0345 606 6003† or writing to us.

b. You may end your membership, and therefore that of any of your named dependants:
   - within 21 days from the later of the start date or the date you receive your first set of policy documents. We’ll refund all of the applicable premium paid as long as you have not made a claim;
   - within 21 days from the effective date of any changes we make (in accordance with section 2.8) and we’ll refund the applicable premium you have paid relating to the period after the changes take effect; or
   - at any time thereafter and we’ll refund the applicable premium you have paid relating to the period after your membership ends. You will also need to cancel your Direct Debit with your bank.

c. You may end the membership of any of your named dependants:
   - within 21 days from the later of the date cover starts for that named dependant or the date you receive written confirmation of cover for that named dependant. We’ll refund all of the applicable premium‡ paid as long as no claims have been made in respect of that named dependant; or
   - at any time thereafter and we’ll refund the applicable premium‡ you have paid in respect of that named dependant relating to the period after their membership ends.

d. If you make a claim within your current benefit year and then you end your membership before the proportionate premium is paid, we may refuse you a new membership in the future if we reasonably believe you intended to act dishonestly.

6. Status disclosure

Cover is provided by Bupa Insurance Limited and arranged and administered by Bupa Insurance Services Limited as an agent of Bupa Insurance Limited. These companies (using the trading name Bupa) are wholly owned subsidiaries of the British United Provident Association Limited. Bupa Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

Bupa Insurance Services Limited is authorised and regulated by the Financial Conduct Authority. The firm reference numbers are 203332 and 312526 respectively. This information can be checked by visiting the Financial Conduct Authority website www.fca.org.uk

†We may record or monitor our calls.
‡Where ending a named dependant’s membership results in a change to membership level and a reduction in premium.
Bupa Insurance Limited is registered in England and Wales with company registration No. 3956433 and Bupa Insurance Services Limited is registered in England and Wales with company registration No. 3829851. They have the same registered office: 1 Angel Court, London EC2R 7HJ

The funeral grant benefit part of the policy (where shown on your table of cover) is provided and administered by Aviva Life & Pensions UK Limited. Registered in England No. 3253947. Registered Office: Aviva, Wellington Row, York, YO90 1WR. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Member of the Association of British Insurers. Firm Reference Number 185896. You can check this on the Financial Services Register by visiting https://register.fca.org.uk or by contacting the Financial Conduct Authority on 0800 111 6768.

7. Statement of demands and needs

This product is generally suitable for customers who are looking to cover the cost of a selected range of everyday healthcare expenses.

We have not provided you with any advice regarding this policy and how it meets your individual needs. If you have purchased through a non-Bupa financial adviser then please refer to the demands and needs statement that they have provided you with.

Please read this membership guide, your welcome letter, table of cover and premium table to ensure that this policy meets your needs.

8. Privacy notice – in brief

We are committed to protecting your privacy when dealing with your personal information. This privacy notice provides an overview of the information we collect about you, how we use it and how we protect it. It also provides information about your rights. The information we process about you, and our reasons for processing it, depends on the products and services you use. You can find more details in our full privacy notice available at bupa.co.uk/privacy. If you do not have access to the internet and would like a paper copy, please write to Bupa Data Protection, Willow House, 4 Pine Trees, Chertsey Lane, Staines-upon-Thames, Middlesex TW18 3DZ. If you have any questions about how we handle your information, please contact us at dataprotection@bupa.com

8.1 Information about us

In this privacy notice, references to ‘we’, ‘us’ or ‘our’ are to Bupa. Bupa is registered with the Information Commissioner’s Office, registration number Z6831692. Bupa is made up of a number of trading companies, many of which also have their own data-protection registrations. For company contact details, visit bupa.co.uk/legal-notices

8.2 Scope of our privacy notice

This privacy notice applies to anyone who interacts with us about our products and services (‘you’, ‘your’), in any way (for example, email, website, phone, app and so on).
8.3 How we collect personal information
We collect personal information from you and from certain other organisations (those acting on your behalf, for example, brokers, health-care providers and so on). If you give us information about other people, you must make sure that they have seen a copy of this privacy notice and are comfortable with you giving us their information.

8.4 Categories of personal information
We process the following categories of personal information about you and, if it applies, your dependants. This is standard personal information (for example, information we use to contact you, identify you or manage our relationship with you), special categories of information (for example, health information, information about race, ethnic origin and religion that allows us to tailor your care), and information about any criminal convictions and offences (we may get this information when carrying out anti-fraud or anti-money-laundering checks, or other background screening activity).

8.5 Purposes and legal grounds for processing personal information
We process your personal information for the purposes set out in our full privacy notice, including to deal with our relationship with you (including for claims and handling complaints), for research and analysis, to monitor our expectations of performance (including of health providers relevant to you) and to protect our rights, property, or safety, or that of our customers, or others. The legal reason we process personal information depends on what category of personal information we process. We normally process standard personal information on the basis that it is necessary so we can perform a contract, for our or others’ legitimate interests or it is needed or allowed by law. We process special categories of information because it is necessary for an insurance purpose, because we have your permission or as described in our full privacy notice. We may process information about your criminal convictions and offences (if any) if this is necessary to prevent or detect a crime.

8.6 Marketing and preferences
We may use your personal information to send you marketing by post, phone, social media, email and text. We only use your personal information to send you marketing if we have either your permission or a legitimate interest. If you don’t want to receive personalised marketing about similar products and services that we think are relevant to you, please contact us at optmeout@bupa.com or write to Bupa Data Protection, Willow House, 4 Pine Trees, Chertsey Lane, Staines-upon-Thames, Middlesex TW18 3DZ

8.7 Processing for profiling and automated decision-making
Like many businesses, we sometimes use automation to provide you with a quicker, better, more consistent and fair service, as well as with marketing information we think will interest you (including discounts on our products and services). This may involve evaluating information about you and, in limited cases, using technology to provide you with automatic responses or decisions. You can read more about this in our full privacy notice. You have the right to object to direct marketing and profiling relating to direct marketing. You may also have rights to object to other types of profiling and automated decision-making.
8.8 Sharing your information
We share your information within the Bupa group of companies, with relevant policyholders (including your employer if you are covered under a group scheme), with funders who arrange services on your behalf, those acting on your behalf (for example, brokers and other intermediaries) and with others who help us provide services to you (for example, health-care providers) or who we need information from to handle or check claims or entitlements (for example, professional associations). We also share your information in line with the law. You can read more about what information may be shared in what circumstances in our full privacy notice.

8.9 International transfers
We work with companies that we partner with, or that provide services to us (such as health-care providers, other Bupa companies and IT providers) that are located in, or run their services from, countries across the world. As a result, we transfer your personal information to different countries including transfers from within the UK to outside the UK, and from within the EEA (the EU member states plus Norway, Liechtenstein and Iceland) to outside the EEA, for the purposes set out in this privacy notice. We take steps to make sure that when we transfer your personal information to another country, appropriate protection is in place, in line with global data-protection laws.

8.10 How long we keep your personal information
We keep your personal information in line with periods we work out using the criteria shown in the full privacy notice available on our website.

8.11 Your rights
You have rights to have access to your information and to ask us to correct, erase and restrict use of your information. You also have rights to object to your information being used; to ask us to transfer information you have made available to us; to withdraw your permission for us to use your information; and to ask us not to make automated decisions which produce legal effects concerning you or significantly affect you. Please contact us if you would like to exercise any of your rights.

8.12 Data-protection contacts
If you have any questions, comments, complaints or suggestions about this notice, or any other concerns about the way in which we process information about you, please contact us at dataprotection@bupa.com. You can also use this address to contact our Data Protection Officer.

You also have a right to make a complaint to your local privacy supervisory authority. Our main office is in the UK, where the local supervisory authority is the Information Commissioner, who can be contacted at: Information Commissioner’s Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF, United Kingdom. Phone: 0303 123 1113 (local rate) or 01625 545 745 (national rate).
9. Financial crime and sanctions

9.1 Financial crime
You agree to comply with all applicable UK legislation relating to the detection and prevention of financial crime (including, without limitation, the Bribery Act 2010 and the Proceeds of Crime Act 2002).

9.2 Sanctions
We will not provide cover and we shall not be liable to pay any claim or provide any benefit to the extent that such cover, payment of a claim(s) or benefits would:
- be in contravention of any United Nations resolution or the trade or economic sanctions, laws or regulations of any jurisdiction to which we are subject (which may include without limitation those of the European Union, the United Kingdom, and/or the United States of America); and/or
- expose us to the risk of being sanctioned by any relevant authority or competent body; and/or
- expose us to the risk of being involved in conduct (either directly or indirectly) which any relevant authority, banks we transact through, or competent body would consider to be prohibited.

Where any resolutions, sanctions, laws or regulations referred to in this clause are, or become applicable, we reserve all of our rights to take all and any such actions as may be deemed necessary in our absolute discretion, to ensure that we continue to be compliant. You acknowledge that this may restrict, delay or terminate our obligations and we may not be able to pay any claim(s) in the event of a sanctions-related concern.

10 Making a complaint

We are sorry if you need to complain. We will do our best to understand what has happened and put things right.

10.1 Ways to get in touch
- Call us: 0345 606 6003†
  For those with hearing or speech difficulties who use the Relay UK smartphone app or textphone, use the prefix 18001 followed by the above number.
- Chat to us online: bupa.co.uk/complaints
- Email us: customerrelations@bupa.com

If you need to send us sensitive information you can email us securely using Egress. For more information and to sign up for a free Egress account, go to https://switch.egress.com. You will not be charged for sending secure emails to a Bupa email address using the Egress service.

Write to us: Customer Relations, Bupa, Bupa Place, 102 The Quays, Salford M50 3SP

†We may record or monitor our calls.
10.2 What happens with my complaint?
We will carefully consider your complaint and do our best to resolve it quickly. If we can’t resolve it straight away, we will email or write to you within five business days to explain the next steps.

We will keep you updated on our progress and once we have fully investigated your complaint, we will email or write to you to explain our decision. If we have not resolved it within eight weeks we will write to you and explain the reasons for the delay.

If we have not resolved your complaint within eight weeks, or if you are unhappy with our decision, you may be able to refer your complaint to the Financial Ombudsman Service for an independent review. The service they provide is free and impartial. You can visit their website, financial-ombudsman.org.uk, or:

- call them on 0800 023 4567
- submit a complaint online at financial-ombudsman.org.uk/contact-us/complain-online
- email them at complaint.info@financial-ombudsman.org.uk
- write to them at the Financial Ombudsman Service, Exchange Tower, London E14 9SR

If you refer your complaint to the Financial Ombudsman Service, they will ask for your permission to access information about you and your complaint. We will only give them what’s necessary to investigate your complaint and this may include medical information. If you are concerned about this please contact us.

10.3 The Financial Services Compensation Scheme (FSCS)
In the unlikely event that we cannot meet our financial obligations, you may be entitled to compensation from the Financial Services Compensation Scheme. This will depend on the type of business and the circumstances of your claim.

The FSCS may arrange to transfer your policy to another insurer, provide a new policy or, where appropriate, provide compensation. Further information about compensation scheme arrangements is available from the FSCS on 0800 678 1100 or 020 7741 4100 or on its website at: www.fscs.org.uk
Bupa cash plan is provided by:
Bupa Insurance Limited. Registered in England and Wales No. 3956433. Bupa Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Financial Services Register No. 203332.

Bupa insurance policies are arranged and administered by:

You can check the Financial Services Register by visiting: https://register.fca.org.uk or by contacting the Financial Conduct Authority on 0800 111 6768.

Registered office: 1 Angel Court, London EC2R 7HJ
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